



#6  
BST-2162  
2-10-04

MRZ 8996.1  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Fitzpatrick et al.

Confirmation No. 5040

Serial No. 09/840,648

Filed April 23, 2001

For METHOD AND SYSTEM FOR ELECTRONICALLY SELECTING, MODIFYING, AND  
OPERATING A MOTIVATION AWARDS PROGRAM

January 26, 2004

TO THE COMMISSIONER OF PATENTS

SIR:

**RECEIVED**  
FEB 05 2004  
**GROUP 3600**

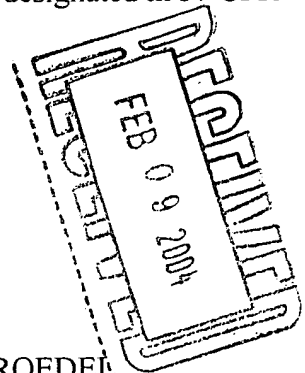
**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicants submit copies of the references listed on the attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled application and to be made of record therein.

No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.

Respectfully submitted,

James J. Barta, Jr., Reg. No. 47,409  
SENNIGER, POWERS, LEAVITT & ROEDEL  
One Metropolitan Square, 16th Floor  
St. Louis, Missouri 63102  
(314) 231-5400

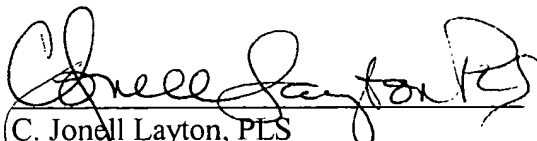




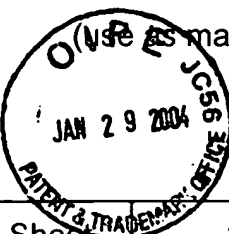
MRZ 8996.1  
PATENT

CERTIFICATE OF MAILING

I certify that this Supplemental Information Disclosure Statement in the application of Fitzpatrick et al., Serial No. 09/840,648, filed 23 April 2001 is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this 26th day of January 2004.

  
C. Jonell Layton, PLS

JJB/cjl

|  |      |                                |                   |
|--|------|--------------------------------|-------------------|
| PTO/SB/08A   |      | <b>Complete if Known</b>       |                   |
| <b>SUPPLEMENTAL INFORMATION<br/>DISCLOSURE<br/>STATEMENT BY APPLICANT</b><br><br>(Use as many sheets as necessary)<br><br> |      | Application Number             | 09/840,648        |
|  |      | Filing Date                    | 04/23/01          |
|  |      | Confirmation Number            | 5040              |
|  |      | First Named Inventor           | Brian Fitzpatrick |
|  |      | Group Art Unit                 | 2162              |
|  |      | Examiner Name                  | Not yet assigned  |
| Sheet 1  | of 1 | Attorney Docket No. MRZ 8996.1 |                   |

| U.S. PATENT DOCUMENTS    |                       |                         |                                      |   |   |   |                |
|--------------------------|-----------------------|-------------------------|--------------------------------------|---|---|---|----------------|
| Examiner Initials*       | Cite No. <sup>1</sup> | U.S. Patent Document    |                                      | Name of Patentee or Applicant of Cited Document | Date of Publication of Cited Document<br>MM-DD-YYYY |   |                |
|                          |                       | Number                  | Kind Code <sup>2</sup><br>(if known) |   |   |   |                |
|                          | 19                    | 5,319,542               |                                      | King, Jr. et al.                                | 06/07/1994  |   |                |
|                          | 20                    | 5,970,475               |                                      | Barnes et al.                                   | 10/19/1999  |   |                |
| FOREIGN PATENT DOCUMENTS |                       |                         |                                      |   |   |   |                |
| Examiner Initials*       | Cite No. <sup>1</sup> | Foreign Patent Document |                                      |   | Name of Patentee or Applicant of Cited Document     | Date of Publication of Cited Document<br>MM-DD-YYYY | T <sup>6</sup> |
|                          |                       | Office                  | Number <sup>4</sup>                  | Kind Code <sup>2</sup><br>(if known)            |   |   |                |
|                          | 21                    | WO                      | 96/29668                             | A1  | Carrithers et al.                                   | 09/26/1996  |                |
|                          | 22                    | WO                      | 00/79459                             | A2  | Goodwin et al.                                      | 12/28/2000  |                |

**RECEIVED**  
 FEB 05 2004  
**GROUP 3600**

|                    |  |                 |  |
|--------------------|--|-----------------|--|
| Examiner Signature |  | Date Considered |  |
|--------------------|--|-----------------|--|

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached or place an "A" here if English language abstract is attached..

SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.